SEEING IS BELIEVING - EMPOWERING FARMERS WITH SMARTPHONE IMAGING

Locations India

Dates 01-10-2017 - 30-09-2018

Summary Many farmers in the northern Indian states of Haryana and Punjab still rely on inefficient agricultural practices that are ill adapted to climate change. Data can help them. Customised advice, based on localised weather and soil data, pests and diseases, as well as input availability, can improve management practices, productivity and profitability. In this project, farmers will provide images taken from their smartphones to strengthen this advice and help farmers make timely decisions.

Donors CGIAR Inspire Challenge Grant

Partners Kisan Sanchar (Edata services), IFPRI
https://site.cabi.org/what-we-do/projects